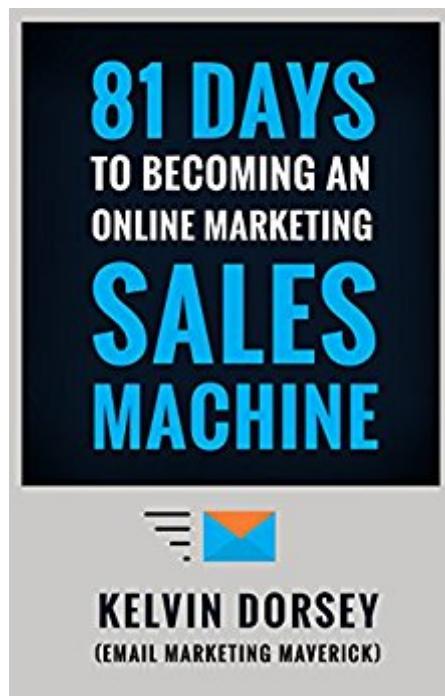


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# 81 DAYS TO BECOMING AN ONLINE MARKETING SALES MACHINE



## Synopsis

This book you're checking out is for both novice and seasoned online-marketer alike. I don't care if you couldn't sell a life jacket to a drowning man. But no matter. Because If you simply apply the sales insights contained in this book, you'll be well on your way to making your first big bundle of sales online. Are you an experienced marketer? Great. Then by following these sales secrets your sales will consistently increase like the bank account of Bill Cosby's lawyer. Listen, in the same way that exercising and eating better will improve your health, applying these sales secrets will improve your sales. OK, enough corn, let's get to the red meat. Here's a Little Taste of What's Inside: What Jay Leno discovered while performing as a comedian at strip clubs and how you can use this discovery to dramatically boost your sales. The "steal the market" method used by Alfred P. Sloan (former General Motors CEO) that took General Motors to the #1 position in the automotive industry; leaving the once dominant Ford to eat their dust (here's what it is and how you can exploit it, too) How to effortlessly Flip a prospect's NO into a YES. (do this one simple thing and watch your sales conversions soar) A strange but powerful marketing secret taken from the polygamy community that increases customer loyalty the likes of which you have never seen (I know this seems weird, but just wait until you try it!) The easiest and fastest way to become a great copywriter (I said easy and fast) not fun. It's tedious but it will make you damn good fast! The "Earnest Hemingway sales method" that dramatically increases engagement (Excellent for email marketing. Subscribers will be glued to your promotional emails when you use this) A persuasion secret used by the world's most charismatic and influential leaders (this persuasion secret is neurologically impossible to ignore and works like crazy in promotional emails, too) And a TON more I don't have room to tell you here. Know this: The sales insights you'll gain from this book will stay with you for the rest of your life. Invest in yourself and read this book, apply it, and watch the sales come flooding in. (Happy days) ORDER NOW!!!

## Book Information

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## Customer Reviews

Author Kelvin Dorsey has no biographical data to be found except his own statement, "I teach email marketing. Everyone has a talent." This young man obviously has extensive experience in his subject (his other published book to date is VAN HALEN: SELF PROMOTION SECRET EVERY EMAIL MARKETER SHOULD BE USING). However, Kelvin offers a gift book in this Kindle version "THE 10 MINUTE COPY WRITING SPEED COURSE" so there are likely more valuable little books to come. One reason Kelvin's book is so useful and accessible is his funky sense of humor and of-the-moment writing style: he is able to make even the worst errors you could make laughable (as long as you know you've made them and correct them). His overall guideline is "Look at your competition" • what are they not giving the marketplace that you could? How can you increase the number of sales? How can you tap into people's desires and wants more? Get your "Sloan" on and dominate the competition. This book is so full of information that is intense yet usable and even though it is spread over 81 days, that seems like a plea to get the reader to take a journey. Actually the information offered is superb (even mandatory) for beginners, but it also has enough fresh ideas and rules and regs that even experienced email marketers will find moments of help. The journey is divided into Sales and Marketing, Copywriting, Content Marketing, Email Marketing, Time

Management, and Entrepreneurship. An example of his writing style and communication tactics is offered her as Day 62. "The Secret to Making Money" is a great book recommendation for a while, so here it is: It's called *The Millionaire Fastlane*. The author, MJ Demarco, is one helluva clued-up individual. And, qualified to write such a book. MJ Demarco made his fat fortune faster than a knife fight in a phone booth. That is the style that keeps this hefty book afloat. Lots of invaluable information for everyone who uses online marketing and isn't that everyone these days? Excellent investment. Grady Harp, October 16. This book is free on Kindle Unlimited.

I received this book for free in exchange for my honest opinion. I am always open to learning new ways to market. It's part of my job so bringing something fresh to the table is great. To be honest I was a little turned off by the cover. I thought it would be shady sales type stuff, but it's well written with a great sense of humor with tips and tricks with real world examples of many. Great advice that I highly recommend.

Short snippets that make for a quick read, but easy to put down and pick up when you have a few moments to spare. Most of the ideas are not new, but the author has an "interesting" way of presenting them. Some of his quotes are amusing and then he relates them to what we need to do as online marketers. I also learned that readers habits change when they get online, making the copywriting tricks I learned many years ago in need of updating. Reinforces that I should print out copy when it is going to be published in hard copy format - online copy needs to be read online. I have not even finished reading it yet!

Kelvin Dorsey, author of the book "81 Days to Becoming An Online Marketing Sales Machine", writes a great book that is straight forward and to the point. He writes as if he is consulting with you one-on-one. He covers the niche of beginner and seasoned online marketing expert. His writing style is much different than a How-to-Book. He is a clever writer that keeps your attention, tells a few jokes along the way, and uses psychology by thinking of the reader from the onset. The 81 days is Dorsey's way to get the reader to apply what they read so that they do not fall-short and miss a step. I strongly recommend this book since electronic-commerce and

marketing are always a challenge for entrepreneurs. Dorsey takes the mystique out of the process in his quick-witted sales machine approach.

You may be thinking to yourself, do I really need to spend 81 days on becoming an online marketing sales machine? What if I already know some of the basics and just need help with a few areas? Well, that's the beauty of how this book is setup. This book may be divided into 81 days but its organization is designed so that you can jump in anywhere in the book to get just what you need. The book is divided into 6 different categories: sales and marketing ,copywriting. content marketing, email marketing, time management, and entrepreneurship, so regardless of what you want to work on, you can always find just what page you need to be looking at. At the same time, if you are a complete beginner, then going through the full 81 pages is going to be just what you need to get you on your feet and ready to be successful. Either way, if you're a beginner or someone with experience this book is sure to be a great resource for you, cannot recommend it enough!

This ebook contains some gems, but it is essentially a collection of poorly written and badly organized emails, making it painful to read. The raw material for a first draft is there, but it needs a lot of work.

It's very entertaining to say the least. This book is definitely not boring. Each chapter or "day" is only about 3 or 4 short pages and gets directly to the point. The author writes with a New York City accent and personality and he tells it like it is without a whole lot of fluff. The writer is very very funny and uses a ton of funny expressions and analogies. But at the same time the book is very very informative, honest, and enlightening. You can tell that this guy has experience and he knows what he's talking about. He reveals all of the tricks and "secrets" of the salesmans's trade without resorting to dishonesty. This book is exactly what you need if you are doing online marketing.

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